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## *Pennsylvania Energy Efficient New Homes Program Media Kit*

### Press Release

#### FirstEnergy's Pennsylvania Utilities Offer Energy Efficiency Incentives to Home Builders

Greensburg, Pennsylvania – Buying a new home is always an exciting occasion. For buyers whose homes are built by participants in the Pennsylvania Energy Efficient New Homes Program, homeownership now comes with added benefits of energy savings and year-round comfort.

The Energy Efficient New Homes Program is designed to help customers of FirstEnergy's Pennsylvania utilities (Met-Ed, Penelec, Penn Power and West Penn Power) identify which homes on the market will save the most energy and money through more energy-efficient insulation, appliances and lighting equipment.

Beyond saving energy, participating builders must adopt superior construction practices than average code-compliant homes across the state. Participants' homes feature additional insulation and proven building techniques, keeping room-to-room temperatures more stable and comfortable.

Each eligible home must undergo performance testing to avoid common construction practices that often result in wasted energy. Participating builders follow third-party certification standards, assessed using the Home Energy Rating System (HERS) Index and, for more advanced homes, through the U.S. Environmental Protection Agency's ENERGY STAR® program.

Participating builders receive direct financial incentives for the construction of qualified energy-efficient building practices. Homes that reduce annual expected energy use by at least 15% over 2009 building codes receive \$0.30 per kWh saved. Homes that undergo thorough testing to meet ENERGY STAR V3.0 certification receive \$0.35 per kWh saved. FirstEnergy's Pennsylvania utilities issued rebates over the past year averaging \$714 per qualifying home.

The Pennsylvania Energy Efficient New Homes Program is targeted to builders of single-family, multifamily and manufactured homes. Additional incentives are available for the construction of affordable housing.

Residential customers of FirstEnergy's Pennsylvania utilities can visit [energysavepa-newhomes.com](http://energysavepa-newhomes.com) to identify a participating builder in their area. For more information on the Pennsylvania Energy Efficient New Homes Program, contact Zach Ambrose at (412) 715-2297 or [zambrose@psdconsulting.com](mailto:zambrose@psdconsulting.com).



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**Educational Materials**

[ENERGY STAR® Certified New Homes benefits infographic](#)

[Residential Energy Services Network \(RESNET®\) HERS® Index Score brochure](#)

**Program Materials**

[Pennsylvania Energy Efficient New Homes Program homebuyer brochure](#)

[Pennsylvania Energy Efficient New Homes Program homebuilder brochure](#)

[Program case study: Keystone Custom Homes](#)